

INTERNATIONAL PARTNERSHIP WEEK

# Digitalization in Higher Education

10 – 13 June 2024

DHBW RAVENSBURG, GERMANY

[www.ravensburg.dhbw.de/international](http://www.ravensburg.dhbw.de/international)



## Key Information

WHEN	10 – 13 June 2024
LOCATION	Ravensburg, Germany
TARGET GROUP	International Office staff, university staff dealing with international relations and/or university policy and/or media design or engineering staff
LANGUAGE	English will be the working language
EXPENSES	The cost of accommodation and travel will be covered by the participants. The DHBW will cover the cost of meals and transportation included in the program.

**REGISTRATION DEADLINE: 10 MAY 2024**

**FOR REGISTRATION DETAILS, QUESTIONS AND PROGRAM INFORMATION PLEASE CONTACT:**

Ingela Lundin  
International Relations Officer  
[lundin@dhbw-ravensburg.de](mailto:lundin@dhbw-ravensburg.de)  
Phone: +49 751 18999 2752

## Invitation

It is our pleasure to invite you to our 12<sup>th</sup> International Partnership Week at the DHBW Ravensburg. This event is organized by the International Office in cooperation with our Departments of International Business and Media Design and Faculty of Engineering.

The International Partnership Week provides our guests with the opportunity to meet colleagues, dealing with international mobility, from all over the world and to learn more about each other and our work within the field of international exchange.

This time, we especially want to focus on the topic of digitalization in higher education. The pace and extent of digitalization has increased over the last decades. However, the pandemic placed a greater emphasis on remote working, virtual learning and e-processes, which required an accelerated approach to introducing digital solutions.

Our aim is to facilitate discussions on the following: How has the digital landscape changed at your university in recent years? What are the benefits and constraints of digital solutions? Is digitalization in all areas desirable? Which areas are better or less suited for digitalization? Which impact does digitalization have on academic relationships? What role does digitalization play in tackling climate change? What impact do you expect artificial intelligence to have on the academic environment? What measures are needed to govern the use of artificial intelligence? What examples of best and worst practice does your university have in the area of digitalization? What are the digital goals for your university in the future?

We hope to experience an interesting exchange of ideas and different approaches to the topic of digitalization in higher education.



## Tentative Program

### Monday 10 June

- 09.30 Welcome
- 10.00 Best Practice on the topic  
"Digitalization in Higher Education"
- 11.00 Coffee break
- 11.15 Continue presentations
- 13.00 Lunch break
- 14.00 Workshop on the topic  
"Digitalization in Higher Education"
- 16.00 Campus tour and city walk
- 18.00 Wine tasting

### Tuesday 11 June

- 09.30 Presentation Incoming Program DHBW Ravensburg
- 10.00 Speed dating
- 11.00 Coffee break
- 11.15 Summary and wrap-up
- 11.45 Preparation for Study Abroad Fair
- 12.00 Study Abroad Fair – get in touch with German students
- 13.00 Lunch break
- 14.15 Free time to explore the city of Ravensburg
- 17.30 International cooking

### Wednesday 12 June

- 09.00 Excursion to Castle Neuschwanstein

### Thursday 13 June – Media Design or Engineering Day

- 09.00 Campus tour at either the Department of Media Design in Ravensburg or the Faculty of Engineering in Friedrichshafen
- 13.00 Farewell lunch at the Lake of Constance

### Friday 14 June – Optional Add On

- 09.00 Visit to the Faculty of Engineering in Friedrichshafen for bilateral discussions regarding future cooperation

