

NEWSLETTER October 2013

In this Newsletter we have two focal points; the upcoming conference of ICES and the Embedded Conference Scandinavia. This year we have chosen a different setup for the ICES annual conference in the form of a joint seminar with IVA. In this way we hope to reach a new audience which whom we can discuss the challenges of embedded systems and how to meet them As usual, the conference is free of charge but members of ICES and IVA will have priority in case of large interest. Please sign up on the link below and meet industry leaders and ICES representatives.

We would also like to direct focus to the upcoming, 5-6 November, Embedded Conference Scandinavia (ECS). It is now time for the 8th edition of this two-day conference that covers all the "hot" topics in the world of embedded. ECS has grown steadily each year since its start and has developed into a leading international event offering a high quality conference, a compact exhibition with the leading companies and the latest technology, popular social activities and the annual Swedish Embedded Award. After seven successful years at Stockholmsmässan (Stockholm International Fairs), ECS is now moving to the "Silicon Valley of Scandinavia", Kista just outside of Stockholm. Please see below for more information.

We welcome new ICES participants Ambigua Medito, Imsys and Sweden Water Purification which all joined on Silver level. See short presentations of them on our homepage: New members. They are all participants of the iPack centre at KTH/Kista.

➤ FORTHCOMING ICES RELATED EVENTS! (see the ICES Events Calendar)

- **5-6 November:** The 8th annual Embedded Conference Scandinavia 2013 will this year move from Älvsjö to Kistamässan. ICES will be there as usual and, apart from being in our booth, also hosting a morning containing several interesting presentations regarding Model based design. For the ICES part of the program, please visit this link on our new website: <u>ICES Seminars at the Embedded Conference Scandinavia 2013</u> For full program: <u>ECS 2013 Conference Program</u>
- **№ 6 November:** Swedsoft invites to a workshop in Kista regarding software development as a strategic innovation area for Sweden. More information
- ▶ 13 November: Our focus group for R & D Managers will have a meeting at KTH with focus on Innovative Organisations. The meeting is only for our participating companies R & D Managers. Link to event: ICES Focus group R & D Managers meeting [❖]
- **2 December:** IVA and ICES joint seminar at IVA. This event in effect represents ICES Annual Conference. Link to event: <u>Dagens verkstadsföretag</u> <u>är i IT-branschen nu tar de nästa steg!</u> (Please note that this seminar is in Swedish only!) Apply through IVA's Kalendarium on <u>www.iva.se</u>
- **December:** 2nd European Conference on Interoperability for Embedded Systems Development Environments is an event in conjunction with the ARTEMIS/ITEA2 co-summit. If you are interested in interoperability among models, tools and other life-cycle assets in order to achieve more efficient embedded systems development then you should attend! This conference provides a continuation of the ARTEMIS Technology Conference held in March 2012. For more information and to register for this event, please visit this link on our new website: 2nd European Conference on Interoperability for Embedded Systems Development Environments
- 4-5 December: The 6th edition of the ITEA & ARTEMIS Co-Summit: The 2013 Co-Summit will be held in Stockholm at the Scandic Infra Business Center. It will host 650-700 participants from industry, academia, public authorities and press from all over Europe and perhaps of most interest includes an exhibition of all ongoing ARTEMIS and ITEA research projects providing useful overview of current research. This event will be dedicated to "Software Innovation: Boosting high-tech employment and industry".
- 14 January: Architectures for Autonomous Machines is a workshop which focuses on embedded systems architectures for future autonomous machines. For more information and to book your seat, please visit this link: Architectures for Autonomous Machines

Note: Attendance at all ICES Seminars is free for KTH and personnel at the ICES Participant Companies. Many of our events (including the Annual Conference) are open to everyone at no cost. For closed seminars [❖] non-participants are also welcome, usually for a fee of 1 700 SEK. Alternatively, you can sign up as ICES participant − Bronze participation costs 5 KSEK and includes 3 seats (see www.ices.kth.se for more information).

We would also like to take the opportunity of giving a hint concerning the following events: iPack is proud to announce "Innovation and Entrepreneurship", a new seminar series part of the iPack Friday Seminars. Its purpose is to illuminate, analyze and illustrate the complex processes of innovation and commercialization in the twilight zone between science and business. Read more about iPack seminars.

> ICES EDUCATION

- E ICES Company presentations for KTH students are up-and-running. Here is the schedule for the remaining events this year:
 - 18 November, kl. 11.00-12.00 in Kista, Isafjordsgatan 39, Forum, Aulan by Stoneridge Electronics.
 - 21 November, kl. 11.15-12.15 at KTH Campus, Lindstedtsvägen 5, level 4, room D42 by ABB.
 - 11 December, kl. 11.15-12.15 at KTH Campus, Osquars backe 14, room E53 by Semcon.
- During his visit to KTH President Barack Obama also had a look at one of the fuel efficient Shell Eco Marathon cars made by KTH students.
- **CONTACT US**: We welcome your ideas and questions! Please email ices-admin@md.kth.se in the first instance.

With Best Wishes as Always!