Title, case-proposal

Name of PI/champion

*Max 1 page in a format for a non-scientific reader*

# Background/ problem to be addressed *Briefly describe the area and the problem that needs to be solved*

# Impact

*Briefly describe the intended venture at KTH.Pay particular attention to the expected societal benefit (Impact) that can come out of it - what can be the effect of what you want to do? Feel free to become visionary in your description.*

*Mention some concrete examples of imprints / differences that your research can bring.*

# Therefore KTH

*Why is KTH the right place for the proposed initiative?*

*What strengths are already in place in the form of established environments, strong collaborations, financing etc?*

*Why is a supplement of private money needed? Argue for the tipping point!*

*How does the competition in the field look (local/regional, national, international?)*

*How does the proposed venture link to the UN's global sustainability goals?*

# Involved faculty

Who would be relevant to include in the proposed case?